



RESOLUTION NO. 7283

A RESOLUTION AWARDING A CONTRACT TO THE ALBANY VISITORS ASSOCIATION (AVA) AND AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH THE AVA FOR \$681,885 FOR MARKETING AND TOURISM PROMOTION SERVICES

WHEREAS, the City advertised a solicitation for marketing and tourism promotion services on June 23, 2023, through a formal competitive request for proposal (RFP); and

WHEREAS, the RFP closed on August 29, 2023, and received four responsive, responsible proposals; and

WHEREAS, the City desires to enter into a contract with the highest ranked proposer, the Albany Visitors Association (AVA), for five years and seven months, commencing November 2023.

WHEREAS, the Selection Review Committee recommends that the City Council award a contract to AVA for marketing and tourism promotion services.

NOW, THEREFORE, BE IT RESOLVED that the Albany City Council hereby awards a contract to the AVA for marketing and tourism promotion services for five years and seven months, beginning November 2023.

BE IT FURTHER RESOLVED that the city manager is hereby authorized to sign a contract with the Albany Visitors Association for \$681,885.

DATED AND EFFECTIVE THIS 29TH DAY OF NOVEMBER 2023.

Mayor

ATTEST:

City Clerk

